Product of the Year 2022 | PBS (paper, office, writing instruments) Brand Association

Twinmarker Paint-It 040 is "Product of the Year" in the B2C category.



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"Product of the Year" competition Twinmarker Paint-It 040



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"Product of the Year" competition Twinmarker Paint-It 040

Resource-saving Twinmarker Paint-It 040 with fine bullet and brush tip (1mm / Brush) ideal for creative work. The 30 vibrant colours are ideal for colouring, lettering and many other creative techniques. The practical cartridge system offers a sustainable painting experience, as every cartridge purchase saves plastic. The cartridges can be easily exchanged without having to empty the cartridges: Unscrew the cartridge, screw in a new cartridge and start. The water-based, odourless ink delivers stunningly brilliant and colour-intensive results. Colour gradients are also easily possible with the help of the corresponding blender. The ergonomically shaped pen adapts to the hand position and ensures tireless painting pleasure - even after long use.



*pen body of the marker and cartridge made of at least 95% recycled plastic

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"Product of the Year" competition Twinmarker Paint-It 040

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After a two-year "corona-related" break, the award ceremony for the "Product of the Year 2022" of the PBS Brand Association could once again take place in Frankfurt and in 2023. Volker Jungeblut, the association's managing director, and Armin Herdegen, the chairman of the board, presented Schneider Schreibgeräte with the award during the fair.

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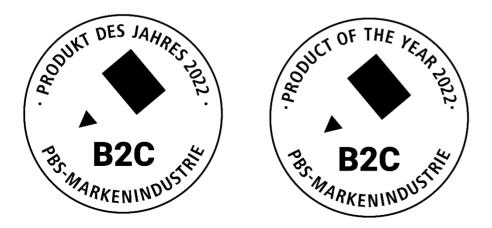
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"Product of the Year" competition Sources:

- Website Makers Line: <u>https://schneiderpen.com/makersline/</u>
- Twinmarker Paint-It 040 Infos: <u>https://schneiderpen.com/makersline/products/twin-marker/</u>
- Info Website PBS Industry Brand Association: <u>https://www.pbs-markenindustrie.de/wettbewerb/</u>
- BusinessPartner PBS News: <u>https://www.pbs-business.de/news/lieferanten/07-02-2023-produkte-des-jahres-2022-auf-der-ambiente-ausgezeichnet/</u>



Thanks!

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